

NATIONAL
BOARD

for Professional
Teaching Standards®



#TeamNBCT Week 2018

Social Media Toolkit

Dear Friend,

It's an exciting time at the National Board!

We recently released scores to more than 14,000 teachers pursuing Board certification and acknowledged nearly 4,000 new National Board Certified Teachers (NBCTs)! That brings the total to more than 122,000 accomplished educators – truly a milestone!

From December 10-14, we will celebrate #TeamNBCT week, recognizing and celebrating new and renewed Board-certified teachers and our thousands of candidates. This is also the time to celebrate all Board-certified teachers. Teaching to the highest standards, NBCTs impact students every day: leading from their classrooms, mentoring colleagues, leading school, district, and state systems, working in higher education, policy environments and unions and other associations to advocate for strong policy and practice.

Please help us celebrate. Use this #TeamNBCT toolkit and share it with others who can help spread the word. Share messages via Twitter or Facebook, publish the newsletter blurb in your publications, contact local journalists, and help celebrate NBCTs in person!

Thanks for being part of #TeamNBCT Week.

Warm Regards,
Peggy Brookins, NBCT
President & CEO, NBPTS

Graphics

Teachers are professionals.
They deserve
to be treated as such.

**That's why I'm
#TeamNBCT.**

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**DOWNLOAD
IMAGES**

Share these images on
social media and various
channels to let followers
know why you're
#TeamNBCT!

Teachers are
stronger when they
stand together.

**That's why I'm
#TeamNBCT.**

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**DOWNLOAD
IMAGES**

Every student in every
school deserves an
accomplished teacher.

**That's why I'm
#TeamNBCT.**

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Social Media

Show your support with ease by adding a frame to your Twitter or Facebook profile pictures by clicking the social media icons below!



Social Media

Tweet this! >

I'm part of a community of over 122,000 accomplished educators working to ensure every child has an excellent teacher. Learn more about why I became #TeamNBCT!
<https://www.nbpts.org/reasons-to-certify/>

Tweet this! >

#TeamNBCT is stronger than ever and growing accomplished teaching across the nation! See how your state stacks up here:
<https://www.nbpts.org/news-and-blog/team-nbct-week/>

Tweet this! >

As an educator, I know the impact accomplished teaching has on student learning. I'm #TeamNBCT because research has proven students learn more! <https://www.nbpts.org/research/>

Tweet this! >

Teachers are professionals & deserve to be treated as such. #NBCTstrong educators are a living testament to this. #TeamNBCT gives educators the chance to grow in their career w/o leaving the classroom! <https://www.nbpts.org/teacher-career-continuum/>

Facebook Posts

Over 122,000 teachers across the country have created a community of accomplished teaching in order to ensure every child learns from a great educator. As a member of this community, I am proud to celebrate #TeamNBCT week and honor National Board Certified Teachers!
<https://www.nbpts.org/news-and-blog/team-nbct-week/>

Teachers are professionals. And they should be treated as professionals. #TeamNBCT is working to make sure this happens by increasing accomplished teaching and providing professional growth for educators without leaving the classroom. Read what National Board Certified Teachers have to say! <https://www.nbpts.org/news-and-blog/the-standard/>

Additional Links

Access the #TeamNBCT Week press release and a newsletter/email blurb to use in your communications by clicking the buttons below!

Press Release

Newsletter
Blurb