

Team NBCT Week Social Media Toolkit

For Newly Achieved NBCTs

- I am so excited to celebrate my first #TeamNBCT Week as a newly achieved NBCT! I am proud to be an NBCT because [...] #NBCTstrong!
- Completing my National Board Certification over the past [#] years has been a transformative experience. I am proud to celebrate #TeamNBCT Week alongside every other NBCT across the country! #NBCTstrong!

For Newly Maintained NBCTs

• I am so excited to celebrate #TeamNBCT week as a newly maintained NBCT! Going through the Maintenance of Certification was another great step in continuing to improve my teaching practice. #NBCTstrong!

For All NBCTs

- I am so excited to celebrate this year's #TeamNBCT week! Being a National Board Certified teacher has been transformative for my teaching practice. I am #NBCTstrong!
- As a National Board Certified Teacher, I am proud to be an NBCT because [...] #NBCTstrong #TeamNBCT
- As a National Board Certified Teacher, I see firsthand the impact this process has had on my students.
 [insert story or example here] #NBCTstrong #TeamNBCT
- Do you know any teachers who are looking to transform their teaching practice? Spread the word about National Board Certification today and tag them below! #TeamNBCT #NBCTstrong
- Let me know if there are any teachers out there looking to transform their teaching practice through
 National Board Certification! I'm happy to help you get started on your journey! #NBCTstrong #TeamNBCT

For General Community

- It's #TeamNBCT week!! All week long, we celebrate all National Board Certified Teachers and the amazing things they do! Thanks for your hard work and dedication to advancing the teaching profession. #NBCTstrong
- #TeamNBCT week is a chance to celebrate National Board Certified Teachers nationwide! These educators build a foundation for the future! Thanks for your work helping support America's students! #NBCTstrong #TeamNBCT
- This #TeamNBCT week, I am so proud to celebrate the thousands of teachers across the country who
 are National Board Certified and committed to providing the best education possible for their students!
 #NBCTstrong #TeamNBCT
- NBCTs bring a high level of expertise to the teaching field to nurture and enhance the brilliance of their students. This week and every week, we celebrate their impact! #NBCTstrong #TeamNBCT





