

Teacher Appreciation Week Social Media Toolkit

May 6th - May 10th 2024

Dear Friend,

We invite you to join the National Board in showing appreciation for teachers' deep commitment to their students and learning – now and always. Teachers are advocates for their students and their communities and drive positive change in the education landscape. We are grateful for all they do. Here are a few ways you can get involved:

- Post a photo of your favorite teacher(s) or mentor(s) and tag them
- Share on social media how you are appreciative of the teacher in your life and community
- Post a brief video describing what accomplished teaching looks like
- Spread the word using this social media tool kit, with sample posts and graphics you can share

Have fun, and remember to use the provided graphics and the hashtags **#TeachersThankTeachers**
#ThankATeacher **#NBCTstrong!**

Warm regards,

National Board Team

Sample Social Media Posts:

NBCT Specific Posts:

- Happy #TeacherAppreciationWeek to all National Board Certified Teachers! Your dedication to excellence in teaching and learning inspires us all. #NBCTstrong #TeachersThankTeachers
- Happy #TeacherAppreciationWeek to all those on their National Board Certification journey! I see you and your commitment to growing your teaching practice for yourself and your students #NBCTstrong #TeachersThankTeachers
- This Teacher Appreciation Week, I salute all the NBCTs committed to providing their students with a high-quality education. Your commitment to professional growth and development is truly remarkable. #TeachersThankTeachers #NBCTstrong
- Shoutout to my fellow National Board Certified Teachers who make a difference in the lives of their students every day. Your passion for teaching and learning is contagious! #NBCTstrong #TeachersThankTeachers
- To all National Board Certified teachers in @[district/school Twitter handle here], thank you for your tireless efforts in supporting your student's learning and growth. You make a difference in their lives and the community! #ThankATeacher #NBCTstrong

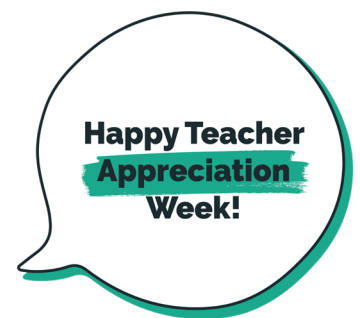
General Posts:

- What impact has your colleague had on your practice through their support, collaboration, and collegueship? Record a short video and tag them in a tweet using the hashtag #TeachersThankTeachers!
- #TeacherAppreciationWeek is your chance to celebrate and thank a teacher who made a meaningful impact on you. Join me in saying thank you to the teachers who lead the way in classrooms all over the country #ThankATeacher
- Happy #TeacherAppreciationWeek to all the amazing teachers out there! Your dedication and passion inspire us all. Thank you for making a difference in the world, one student at a time. #ThankATeacher
- Thank you to all the teachers who have touched our lives and helped us become who we are today. Your impact goes far beyond the classroom, and we are forever grateful for the lessons you have taught us. #ThankATeacher
- This Teacher Appreciation Week, let's recognize teachers' critical role in shaping our society's future. Your expertise is essential to building a better world. #TeacherAppreciationWeek
- We all have a teacher who has made a difference in our lives. Whether you are a student, a parent, or a community member, let's take a moment to thank the teachers who have had an impact. #TeacherAppreciationWeek #ThankATeacher

Graphics

Teacher Appreciation Week graphics can be downloaded [here](#).

Photo Booth Prop Printables:



Social Media Graphics:

Happy Teacher
Appreciation Week!



My Favorite Teacher Was...



We Love Our Teachers!

