

THE NATIONAL BOARD AMBASSADOR PROGRAM

NATIONAL BOARD
for Professional Teaching Standards®

What is the goal of this program?

The National Board Ambassador Program seeks to recruit, train, and deploy NBCTs within their school districts to promote National Board Certification with teachers and school and district leadership.

What are the logistics of this program?

- We are recruiting National Board Certified Teachers for this program nationwide; all active NBCTs are welcome!
- Ambassadors will be expected to attend one virtual orientation session on October 28, October 30, November 5, November 8, or watch a recording.
- Ambassadors will host awareness events and activities in their local school community, and share insights from their activities with National Board

What are the expectations of National Board Ambassadors in this program?

As a National Board Ambassador, your goal is to build awareness in your school district about National Board Certification, explain the benefits of becoming an NBCT in your district, and detail how teachers can register for National Board candidacy.

National Board Ambassadors will be expected to complete awareness activities during the current school year. These could include:

- Lead an awareness meeting for teachers at your school or for teachers in your district.
- Host a virtual informational presentation for district leaders or for school administrators.
- Complete a mass outreach activity, such as:
 - An email to teachers regarding National Board Certification with information for how to connect with you to learn more, instructions for registering, etc.
 - An email to parents, community members, or other relevant school community members informing them about National Board Certification and why it matters.
 - Pitch your district to email all teachers an informational one-pager about National Board Certification specific to your district/state.
- Connect one-on-one with colleagues to share about your National Board journey and why you think they are ready to start theirs.

You will also be an on-site resource for teachers, administrators, and district officials, answering any questions they may have about National Board Certification.

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What support will National Board Ambassadors receive?

National Board will support the National Board Ambassadors in the following ways:

- Ambassadors will be trained on how to lead Awareness Meetings and district presentations.
- Ambassadors will be trained to coach teachers to become candidates and to connect teachers with local support for National Board Certification.
- Ambassadors will be given access to National Board slide decks, one-pagers, and swag materials.

After attending an Orientation session, Ambassadors will receive,

- A Recruitment Kit with National Board-branded items to use in their outreach
- A National Board Ambassador tshirt

When Ambassadors complete awareness activities and share that back with National Board, Ambassadors will receive the following items:

1 activity	11x17 "I am a proud NBCT" sticker
3 activities	\$50 card to the NBCT store
3 ambassador contacts register as candidates by Feb 28, 2025	\$100 Amazon gift card

Are you interested in becoming a National Board Ambassador?

Submit an [Interest Form](#) Today!