

The National Board Ambassador Program

What is the goal of this program?

The National Board Ambassador Program seeks to recruit, train, and deploy National Board Certified Teachers (NBCTs) within their school districts to promote National Board Certification with teachers and school and district leadership.

What are the logistics of this program?

- This fall we are recruiting 150 National Board Certified Teachers to the Ambassador program from the following states *only*:
 - Hawaii, Washington, California, Nevada, Arizona, New Mexico, Oklahoma, Illinois, Wisconsin, Michigan, Kentucky, Mississippi, Alabama, South Carolina, Georgia, Idaho, Virginia, West Virginia, Pennsylvania, New York, Delaware, Louisiana, and Maine.
- Ambassadors will be expected to attend **one** virtual orientation session or watch a recording of the orientation before starting. Orientation dates are below. [Register here](#).
 - Wednesday, August 26, 7:00pm EST
 - Monday, August 31, 7:00pm EST
 - Wednesday, September 2, 7:00pm EST
- The Ambassador role is a volunteer opportunity, however, Ambassadors will receive swag and a t-shirt, be privy to special opportunities with the National Board and receive communication directly from NBPTS staff for as long as the program pilot continues.

What are the expectations of National Board Ambassadors in this program?

As a National Board Ambassador, your goal is to build awareness in your school community about National Board Certification, explain the benefits of becoming an NBCT in your state/district, and detail how teachers can register for National Board candidacy.

Here are some examples of how National Board Ambassadors can engage in this role:

- Lead an awareness meeting for teachers at your school or for teachers in your district.
- Host a virtual informational presentation for district leaders or for school administrators.
- Connect one-on-one with colleagues to answer questions and share about your journey.
- Encourage educators to become candidates for National Board Certification, and where needed, help them complete the registration process.
- Be an on-site resource for teachers, administrators, and district officials, answering any questions they may have about National Board Certification.

- Complete a mass outreach activity, such as:
 - An email to staff regarding National Board Certification with information for how to connect with you to learn more, instructions for registering, etc.
 - An email to parents, community members, or other relevant school community members informing them about National Board Certification and why it matters.
 - Pitch your district to email all teachers an informational one-pager about National Board Certification specific to your district/state.

You will also be expected to complete a brief activity report for the National Board detailing any actions you took as an Ambassador. These reports will help us measure the impact of this program.

What support will National Board Ambassadors receive?

NBPTS will support National Board Ambassadors in the following ways:

- Ambassadors will be directly connected to an NBPTS staff member who will support them throughout their time as an Ambassador.
- Ambassadors will become part of the larger NB Ambassador community (585 NBCTs) which includes both national and state-based collaboration opportunities.
- Ambassadors will receive guidance on how to present on National Board Certification, and strategies for how to talk to teachers about becoming National Board candidates.
- Ambassadors will be given unique access to National Board slide decks, email templates, one-pagers, and branded materials.
- Ambassadors can add this role to their resumé, LinkedIn profile, and to their e-signature.

In support of your role, Ambassadors will also receive:

- A Recruitment Kit with National Board-branded swag items to use in their outreach
- An *exclusive* National Board Ambassador t-shirt..!

When Ambassadors complete an awareness meeting or other equivalent activity and share that back with the National Board, they will receive an 11x17 “I am a proud NBCT” sticker.

To get started, register for an [Orientation Session](#) today! Space is limited.

Note: The National Board Ambassador Program, including all incentives, eligibility criteria, and award items, is subject to modification, suspension, or termination at any time at the sole discretion of the National Board without prior notice. Participation in the program constitutes acceptance of these terms and any subsequent updates or revisions thereto.